

ERIC ROSENFELD

(310) 420-2515

emises@mac.com

Visual Effects Producer / Supervisor

Experience and Skills Summary

Over 20 years visual effects experience in commercial, motion picture and television production; Providing designs and methodologies to execute original conceptual intent; Producing visual effects including: storyboard breakdown and budget assessment, methodologies, workflow, task assessment and assignment, milestones and weekly reports; 2nd Unit Director; Skilled in on-set practical effects, blue/green screen, HDR, motion capture, models, puppets, animatronics and motion control; Managing project across local and remote teams on multiple continents; Extended experience in digital work including: 3D animation using AI as well as procedural animation, CGI and compositing; Fluent in French (spoken & written); US and European Union passports; Experienced in worldwide location production.

Commercials & Music Videos Credits

(2005-Present)

Visual Effects Shoot Supervisor on over 200 commercials and music videos. Work includes various techniques to combine live action with practical and photo-real CGI effects.

Worked with many distinguished Directors including:

Henrik Hansen	Romain Gavras	Stacy Wall	Happy
Martin Granger	Iain MacKenzie	Randy Krallman	Robert Hales
Jonathan David	David Kellog	Simon McQuoid	Sam Bayer
Peter Nydrle	Nick Piper	Antony Hoffman	Kinka Usher
Paul Boyd	Tony Kaye	Nick Brandt	Eugenio Zanetti
Mathew Rolston	Sanaa Amri	Peter Miller	Christian Charles
Kevin Kerlake	Malik Sayeed	Malcom Venville	Miles Goodall
Lieven Van Baelen	John O'Hagan	Sam Cadman	Filip Engstrom
Baker Smith	Perlorian Brothers	Jeffrey Plansker	Michael Gracey
Paul Hunter	Bryan Buckley	Craig Gillespie	David McNally

Selected Film & Special Projects Credits

"Tokyo 2016" Special Project (2009) City of Tokyo / Engine Films

Visual Effects Producer / Supervisor

Director: Andrews Jenkins

- Created the breakdown, budget and schedule for the High Def. promo of Tokyo as Olympics city 2016.
- Supervised visual effects shoot in Tokyo and completion of post-production in Los Angeles.
- Shots included integration of CGI futuristic landmarks (stadium, Olympics village into live action.
- Adjusted the budget and created an on going budget analysis during post-production
- Negotiated contracts for animators, composers, cg artists, matte painter.
- Oversaw all deliveries of various versions of completed work

"Blood: The Last Vampire"

Film (2009)

Independent Film

Visual Effects Producer / Consultant
(Pre-Production)

Producers: William Kong, Abel Nahmias

Directors: Ronny Yu, Chris Nahon

- Created the breakdown, budget and schedule.
- Produced creature concept design, selection of Makeup Effects & Prosthetics companies for the creature adaptation to live action.
- Negotiated with special effects studios for prosthetics and animatronics work
- Negotiated with design artists for creation of a creatures design

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“Not Forgotten” Visual Effects Producer / Supervisor (Production) <ul style="list-style-type: none">• Created the breakdown, budget and schedule.• Supervised visual effects shoot of a country home overtaken by fire, bluescreen rooftop scene for integration into an urban environment.	Film (2009)	Independent Film Producers: Donald Suckerman, Jamie Beardsley Director: Dror Soref
“Utopia” Visual Effects Producer / Supervisor <ul style="list-style-type: none">• Created the breakdown, budget and schedule for a High Def. promo of U-verse AT&T digital set-top box.• Supervised all visual effects from shoot to completion.• Selected and negotiated with vendors (ZOIC, Method, High-Ground).• Negotiated contracts for animators, compositors, cg artists, matte painter.• Oversaw all deliveries of various versions of completed work.	Special Project (2008)	AT&T / Digital Kitchen Director: Robert Hales
“AVPR: Alien vs Predator - Requiem” Visual Effects Supervisor (Production) <ul style="list-style-type: none">• Supervised visual effects shoot of Alien creatures attacking a Predator in sewers, Aliens killing human in urban cityscape, hybrid creature Alien/Predator fighting the Predator.	Film (2007)	20 th Century Fox Producers: John Davis, Paul Deason Directors: Brothers Strause
“Shooter” Visual Effects Supervisor (Production) <ul style="list-style-type: none">• Supervised visual effects shoot of helicopter explosion, car crash and car fall into a river, snipers hits, mercenaries attacking a compound with machines guns and rocket launcher.	Film (2007)	Paramount Pictures Producers: Lorenzo Di Bonaventura, Rick Kidney Director: Antoine Fuqua
“Racing Stripes” Visual Effects Supervisor / Producer (prep) (Pre-production, Production & Post-production) <ul style="list-style-type: none">• Created a breakdown, budget and schedule approved by the bond guarantor (IFG).• Negotiated with multiple vfx companies an approved budget and schedule.• Supervised visual effects of realistic talking animals, full CG animals, Face replacement, matte paintings.	Film (2005)	Alcon Entertainment Producers: Lloyd Phillips, Edward McDonnell Director: Frederik Du Chau
“Torque” Digital Effects Supervisor (Post-production) <ul style="list-style-type: none">• Negotiated with multiple vfx companies an approved budget and schedule.• Supervised visual effects of mixed real/virtual cars in hyper-speed and virtual journey through an engine.	Film (2004)	Warner Bros. Producers: Neal Moritz, Brad Luff Director: Joseph Kahn
“The One” Digital Effects Supervisor (Post-production) <ul style="list-style-type: none">• Supervised visual effects for the creation of a CGI photorealistic crowd of hundreds in continuity with live action talent using AI process integrated into a large scale 3D matte painting.	Film (2001)	Revolution Studios Producers: Glen Morgan, Steve Chasman Director: James Wong

Expanded Details of work and prior projects available upon request